

Zach Melnick

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STATEMENT

Experienced in all levels of multimedia development, from low level technical skills to high level management skills, with a special affinity for digital video production and management. Highly motivated and takes pride in achieving excellence in any task.

EDUCATION

Currently Attending McMaster University, Combined Honours Multimedia and Theatre & Film program, 4th year.

EMPLOYMENT

1997-2004 Founder, Pixel Dust Studios

Established a business specializing in web design, video production and print media design. Clients include Dofasco, Marks Work Warehouse, Big Brothers of Hamilton, the Victorian Order of Nurses, The City of Brantford, The Corporation of Haldimand County, The County of Brant, Six Nations/ New Credit Marketing Collective, The County of Norfolk, The County of Oxford, The County of Elgin, The City of St. Thomas, the Haldimand Association for the Developmentally Challenged, Halidmand-Norfolk Senior Support Services, the Haldimand-Norfolk Alzheimer Society, Famous Players Ancaster, Pharmasave, Transport Sales and Service Caledonia, Hamilton Fire Department, Fisherville Fire Department, Anderson Auction Services, Transport Safety Training and Haldimand Art Works.

2002-2004 Teaching Assistant McMaster University Digital Audio and Video Class, 2B03
Assisted in the teaching of Adobe Premiere, Adobe After Effects along with video production technique to McMaster University Multimedia Students.

2001-2004 Ontario Visual Heritage Project Coordinator

Conceived project concept, and created collaborative partnerships to secure \$150,000 in funding from the Ontario Trillium Foundation to create interactive media to preserve and promote the heritage of rural Ontario. Produced, taped and edited five full-length documentaries focusing on the history of Haldimand County, Brant County, Norfolk County, Oxford County and Elgin County. Over 1000 copies were placed in schools, libraries, museums & historical attractions for educational and promotional purposes. The Documentaries were delivered on VHS, DVD and on a web site– www.visualheritage.ca.

TECHNICAL SKILLS

Internet Software

Macromedia Dreamweaver, Macromedia Flash MX, Macromedia Fireworks,
Adobe ImageReady.

Video Editing Software

Apple Final Cut Pro HD, Apple Motion, Apple DVD Studio Pro 3, Adobe Premiere,
Adobe After Effects.

Other Software

Adobe Photoshop, Adobe Illustrator, File Maker Pro, Apple Keynote, Bias Peak.

Video Production Skills

Professional ENG Camera operation, Microphone placement and mixing, Interview and small-scene lighting techniques, tracking, jib arm & light duty steady-cam operation.

MULTIMEDIA THEATRE EXPERIENCE

2002 Possible Worlds. McMaster University. Director: Paul Rivers

Worked as Multimedia Designer in the creation and deployment of video elements depicting the thoughts of the main character.

2001 Enemy of the People. McMaster University. Director: Paul Rivers

Assisted in the creation and deployment of video elements meant to bring the issues of the play into a contemporary context.

2000 The History of Hate. Canfield Characters. Director: Jeremy LaLonde

Created video elements to help audiences visualize main themes in complex monologues.

2000 Rock Bottom. Cayuga Secondary School. Director: Darren Van Ravenwaay and Zach Melnick

Wrote, co-directed and created video elements depicting a larger-than-life devil character and plane crash for the Sears Ontario Drama Festival.

1999 The Wizard of Oz. Cayuga Secondary School. Director: Donna McEachern

Created video elements to depict "Oz". Created virtual projected sets for Munchkin land.

1999 The Day After. Cayuga Secondary School. Director: Donna McEachern

Created video elements used in conjunction with live performance to create a rape. Created virtual sets to depict post-cold-war world.

SELECTED ACADEMIC PROJECTS

InsideMM@Mac Course Guide, MMEDIA 3A03

Utilized Macromedia Flash to create a stand-alone multimedia CD course guide, including video interviews with professors, course outlines, and other interactive content.

Who Killed Brother Dallas? , MMEDIA 3I03

Acted as Director of Photography on this digital video short. The short is an adaptation of a short story, and was edited into several different variations.

The LifeCam, MMEDIA 3I03

This digital video short is a critique of the increased invasion of privacy in a post-9/11 North America.

This Sad Life, MMEDIA 2F03

Utilized Macromedia Flash to create an interactive poem dealing with children and drugs.

Uncle Zach, MMEDIA 1B03

Using QuickTime web video, this "internet TV show" follows the comedic exploits of

the redneck Uncle Zach.

VOLUNTEER

2000-2001 Prime Minister, Cayuga Secondary School

Was elected and served as Student Council Prime Minister of Cayuga Secondary School.

2003-2004 Director of Multimedia, Theatre Channel

Worked with Artistic Director Paul Rivers to workshop several theatrical plays experimenting with the combination of recorded and live theatrical elements. Theatre Channel is a registered charity.

HONOURS

Three Award of Excellence, Sears Drama Festival, 1999-2001

Awarded for Video and Special Effects used to depict the End of the World and the afterlife.

Three Awards of Merritt, Sears Drama Festival, 1999-2001

Awarded for Serving as Technical Director for a festival performance involving lighting, smoke and pyrotechniques.

First Prize in Nation Wide "Your Future Your Say" video contest. 1999

Created a video about rape for a contest hosted by Pons Canada meant to deal with the issues of today's youth.

REFERENCES

Susan Sager, Tourism Manager, the City of Brantford, ssager@city.brantford.on.ca

Eva Salters, Regional Consultant, Ontario Ministry of Culture, eva.salter@mczcr.gov.on.ca

Ian Bell, former Manager of Heritage, Norfolk County, portdover.museum@norfolkcounty.on.ca